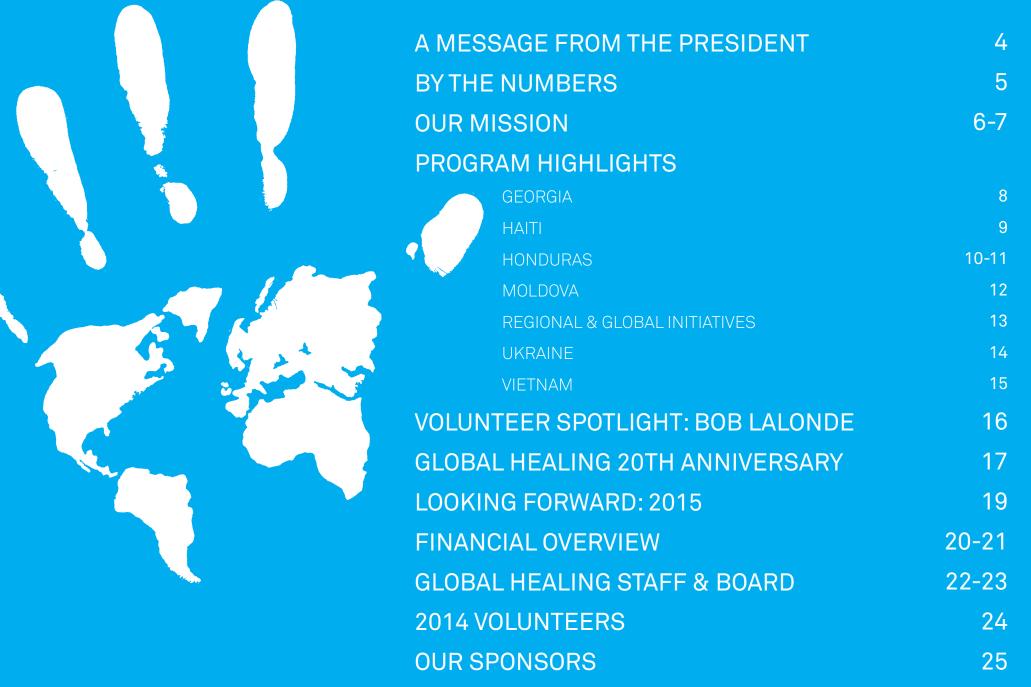




# 2014: THE YEAR IN GLOBAL HEALING



# A MESSAGE FROM THE PRESIDENT

After twenty years, three continents and a plethora of rewarding projects, we find ourselves echoing the sentiment of Warren Buffett:

"Someone's sitting in the shade today because someone planted a tree a long time ago."

Global Healing owes its mission, vision and program model to its three co-founders: Glen Gee, Jo Ann McGowan and Dave Niles. Soon after its founding, Cindy Basso joined the organization with the same passion, perseverance and selflessness as the co-founders. Combined with the zeal and determination of Georgian physicians Ilia Kvitaishvili, Vakho Lashkhi, Irakli Metreveli, Merab Tevsadze and Avto Tsintsadze, they established what would come to be called the Jo Ann Medical Center (JAMC). Although Global Healing's original co-founders have since passed, we continue to see the fruits of their labor flourish at the JAMC.



After volunteering at the Jo Ann Medical Center, **Dr. Arup Roy-Burman** and his wife, **Dr. Sheila Jenkins**, went on to found the **Roatán Volunteer Pediatric Clinic (RVPC)**. Since 2003, the **RVPC** has served as a critical lifeline for children in Honduras thanks to them and the efforts of so many Honduran and American supporters, including **Dr. Howard and Alice Gruber** and **Dr. Eric Scher**. In recent years, the program has grown into a profound partnership with the **University of California**, **San Francisco** and has served as a springboard for a highly advanced pediatric training program in Vietnam.

The resounding success we had in helping to establish a blood bank at the **Jo Ann Medical Center** in 1999 drove us to replicate the model first in Armenia, and then in Dominica, Moldova, Haiti and most recently in Ukraine. We are now positioned as an international leader in the important conversation about the critical role of blood transfusion in global health.

Witnessing our programs flourish into firmly rooted systems provides an ever-present reminder that despite changing landscapes over the past twenty years, our program model continues to deliver meaningful outcomes. I hope you'll join us on May 1st as we celebrate our 20th Anniversary and share in our efforts to strengthen health systems around the world.

Luke Ifland, **President** 

\$96,000 of donated medical equipment and supplies transferred to our program sites in 2014

Global Healing worked in

countries

2,605 patient visits at RVPC in 2014

volunteers in 2014

\$509,000

donated professional services in 2014

96% of expenses dedicated to delivering programs



# orgia menia

# **OUR MISSION**

### **OUR PURPOSE**

Good healthcare is essential to every aspect of daily life. Without it, we cannot be productive workers, contented citizens or supportive parents. And yet, billions wake up every morning without access to a medical system capable of healing and curing them simply because of where they live. Global Healing aims to improve the lives of patients in developing countries because no one should suffer for lack of reasonable and sustainable medical solutions. This is achieved by working directly with local government officials, healthcare providers, businesses, public institutions and private citizens to put processes in place to ensure the self-sufficiency of medical services. By connecting the various sectors of society, Global Healing facilitates personal giving across communities, countries and continents. Our programs deliver the equipment, training and official support necessary to ensure that these medical centers thrive.

### **OUR PROMISE**

Global Healing's efforts are made possible by a group of caring, dedicated individuals and institutions whose time and resources are highly valued by all beneficiaries. For this reason, we take every contribution very seriously, no matter the size. Our programs will be executed only in the most responsible, professional manner and will never be wasteful or self-serving.

# JO ANN MEDICAL CENTER

TBILISI, GEORGIA

In 2014, Global Healing continued working with our Georgian colleagues to establish a national timeline for improving blood safety. We worked with the National Center for Disease Control (NCDC) and the Ministry of Labour, Health and Social Affairs (MOLHSA) to identify top priorities. In June, we traveled to Georgia with our volunteer Pete Lux from Indiana Blood Centers, who conducted apheresis training on equipment generously donated by Haemonetics. These successful trainings—for medical personnel at the Georgian Central Blood Bank (GCBB) and Jo Ann Medical Center (JAMC)—represented the first apheresis collections ever performed in Georgia. Since our departure, both blood banks have successfully incorporated apheresis into their collections systems.

Ruth Sylvester, Director of Regulatory Services for America's Blood Centers, also traveled to Georgia to conduct a week-long training on the principles of Good Manufacturing Practices (GMP). Along with Levan Avalishvili, Director of the JAMC Blood Bank, and members of the Global Healing staff, Ruth met with the Deputy Minister of Health to outline national priorities for blood safety and establish a timeline for collaboration with the recently established Blood Safety Working Group. The Group met in late 2014 to begin work on an inspection tool.

2014 also saw the development of a distance learning curriculum, *Topics in Quality Management*, that Global Healing will implement in early 2015. This ten-part series of interactive webinars will complement and build upon the training we have completed and will enable a low-cost transfer of knowledge. It will also keep Global Healing engaged with the broader blood safety community between visits and foster greater community among local stakeholders.



# HÔPITAL UNIVERSITAIRE DE MIREBALAIS

HAITI

Each morning hundreds of Haitians wait for Hôpital Universitaire de Mirebalais (HUM) to open its gates so they can receive much-needed healthcare. Opened in 2013, it is one of the newest and largest teaching hospitals in the country.

With a busy emergency department and maternity ward, there is a high demand for blood products at **HUM**. Thanks to a generous three-

year grant from the Izumi
Foundation and support from
numerous other institutions
and individuals, Global
Healing is working together
with Partners In Health and
Zanmi Lasante to strengthen
the Hospital's blood services
to ensure blood supplies
are readily available and
administered safely.

In 2014, our team of volunteers focused on advancing quality systems and working with

clinical staff on developing safe and standardized practices and policies for transfusions. Global Healing's medical lead, Dr. Benjamin Rioux-Massé of the Centre hospitalier de l'Université de Montréal, worked closely with the newlyhired HUM blood bank director on modern blood banking principles and transfusion medicine. Together they spearheaded the formation of a transfusion committee which will convene to discuss

changes in blood service practices and policies at the hospital.

Global Healing also initiated a relationship with the Croix-Rouge Haïtienne, which is responsible for all blood collection, infectious disease screening and distribution of blood products throughout the country. To assist with the chronic blood shortage in Haiti, Global Healing sent a shipment of blood banking collection equipment to the Croix-Rouge Haïtienne.

Many thanks to all the medical institutions who donated material to stimulate blood collection activities throughout Haiti. Global Healing is proud to be a part of **HUM's** journey and looks forward to continued progress in 2015.



# ROATÁN VOLUNTEER PEDIATRIC CLINIC

HONDURAS

In 2014, Global Healing, Medic Mobile and the University of California, San Francisco (UCSF) continued to strengthen their relationship and connect the public health system in Roatán to meaningful resources. The island saw visits from the Schools of Dentistry, Medicine, Nursing and Pharmacy at UCSF. Global Healing launched our very first crowdfunding campaign on Indiegogo, which allowed us to send a much-needed shipment of essential medicines to the Clinic and broaden our base of support.

We continued to staff the **Roatán Volunteer Pediatric Clinic** (RVPC) with volunteer pediatric attendings and third-year

residents. **Dr. Karla Cerritos** continued to direct the daily operations of the Clinic and improve the health and well-being of kids in the Bay Islands.

In November, UCSF hosted the Roatán Interprofessional Symposium, which showcased the program's successes to date and served as a venue to more concretely integrate other UC campuses into the program. Drs. Raymond Cherington and Fermin López traveled from Roatán to attend, as did Javier Mejia from the Universidad Tecnológica de Honduras in San Pedro Sula. Global Healing is pursuing opportunities to collaborate with all these individuals and organizations.





We would like to take this opportunity to extend a very heartfelt thank you to **Genevieve Handy**, **MSN**, **ACPNP** (left), who worked as Program Coordinator and Pediatric Nurse Practitioner at the **Roatán Volunteer Medical Clinic** in 2014.

As on-site coordinator, Genevieve saw patients and facilitated the successes of our pediatric residents and attendings. On a daily basis, she kept the Clinic moving forward alongside Dr. Karla on a shoestring budget. She brought her clinical expertise and cheerful energy to her work and participated actively in the community during her time on the island. We extend our gratitude to her for all that she has done for Global Healing and for the families of Roatán, and we wish her luck in her new role as Director of Education for **Operation Smile** in India.

# THANK YOU, GENEVIEVE!

**Left**: Genevieve takes a moment to say hello to some friends in West End, Roatán.

# NATIONAL BLOOD TRANSFUSION CENTER

MOLDOVA

Having completed training in Moldova in October 2012, Global Healing representatives **Dr. Chris Gresens** and **Luke Ifland** returned in 2014 to see what progress had been made. We are pleased to report that the **National Blood Transfusion Center** (**NBTC**) has made huge strides in improving its blood system.

When Global Healing first arrived in Moldova in December 2008, we saw significant changes being set in motion within the national blood service. Dr. Svetlana Cebotari, the director of the NBTC, had secured government support to make physical renovations to key blood centers and was in the final stages of writing national guidelines for the clinical use of blood with the assistance of the United States Agency for International Development (USAID). Our program complemented those efforts and provided a much needed catalyst in a number of areas: quality management, immunohematology and transfusion medicine.

Fast forward to 2014, and the seeds we planted have firmly taken root. The **NBTC** has secured funding to replicate the hospital transfusion service model we established at three major hospitals in Chisinau to 17 more hospitals. It has already expanded quality management departments to all regional blood centers and hospital transfusion services, and its immunohematology reference laboratory serves the needs of hospitals for complex transfusion recipients.

Global Healing would like to acknowledge the hard work and dedication that our Moldovan friends and colleagues have invested into this program to make it such a tremendous success. And of course, we would like to extend a hearty thank you to the many volunteers and donors who collaborated on the program and gave so generously of their time and expertise.

Drs. Christopher Gresens (BloodSource) and Svetlana Cebotari (National Blood

together since 2008.

Transfusion Center) have worked

# REGIONAL AND GLOBAL INITIATIVES

SEGURIDAD SANGUÍNEA EN AMÉRICA LATINA: TENDENCIAS, ÉXITOS, COMPROMISOS, RETOS BLOOD SAFETY IN LATIN AMERICA: TRENDS, SUCCESSES, OBLIGATIONS, CHALLENGES

In September, Global Healing, the Pan American Health Organization (PAHO) and the Grupo Cooperativo Iberoamericano de Medicina Transfusional (GCIAMT) co-hosted a conference in Lima, Peru. Leaders from nearly every national blood service in Latin America shared not just the challenges they face, but some of the creative solutions they are applying to these challenges. The conference ended with participants operationalizing the PAHO 2014-2019 Strategic Plan for Universal Access to Safe Blood.

# WEBINARS: GESTIÓN DE LA CALIDAD WEBINARS: QUALITY MANAGEMENT

Global Healing partnered again with PAHO and GCIAMT to deliver a series of four webinars covering the basics of quality management systems. GCIAMT hosted the live webinars through its online portal and facilitated discussion between more than twenty participating institutions, each with about a dozen participants. Quality management is a strategic priority in many Latin American countries and the webinars are one step toward more robust systems to ensure safe and available blood. Global Healing looks forward to continuing these webinars in transfusion medicine and beyond in 2015.





# NATIONAL BLOOD SAFETY REFORM

UKRAINE

Global Healing continues to work with the American International Health Alliance (AIHA) to conduct trainings and mentorship programs on quality systems, donor recruitment and donor screening throughout Ukraine. Our program activities were stalled through much of 2014 as a result of continued tensions between the Ukrainian government and pro-Russian separatists in the eastern part of the country. The violence and unrest in the region, particularly in eastern Ukraine, have greatly impacted daily life. Due to sweeping personnel changes within the Ukrainian government, the capacity of foreign non-governmental organizations to implement programming has also been affected.

In spite of these conditions, Global Healing volunteer Bob Lalonde, CLS, MT(ASCP) traveled in September to Bila Tserkva to do a training-of-trainers workshop on donor care. The workshop was attended by blood bank representatives and included phlebotomy refresher training. We plan to continue this training in 2015 thanks to Bob's diligence.



Over 780,000 children are seen each year at the **National Hospital of Pediatrics (NHP)** in Hanoi, Vietnam. From bouts of pneumonia to trauma injuries, the sick are brought in to receive care from some of the most skilled health providers in the country. While a leader in pediatric care in Vietnam, the Hospital

has self-identified a number of areas where physician and nurse staff require advanced pediatric training.

Over the course of three years, Global Healing will work alongside **NHP** staff to develop a standardized medical curriculum that will serve as a basis for training and evaluating all future staff working in emergency medicine, pediatric intensive care and neonatal intensive care. Although training topics vary between the three departments, significant overlap provides an opportunity for joint training across departments and between physicians and nurses. With the support of the **Vietnamese** 

Ministry of Health, Global Healing and the NHP will utilize a training-of-trainers (ToT) model that leverages the knowledge and skills of local staff to encourage a hospital-wide and ultimately regional transference of pediatric education.

In October of 2014, Global Healing embarked on its first training trip to develop the capacity of NHP nurses in the Emergency Department. Vera Komisarjevsky, RN from the University of Southern Maine spent two weeks conducting trainings with NHP staff, who showed great enthusiasm for the program.

Ronald McDonald House Charities has awarded Global Healing a grant that will support all training activities. With one training trip and one site visit completed in 2014, we look forward to our upcoming trips in 2015.

# **VOLUNTEER SPOTLIGHT: BOB LALONDE**

**Bob Lalonde, MT(ASCP)** has been volunteering with Global Healing for five years. His first volunteer trip to Chisinau, Moldova was in July of 2010, just two months after he retired from **Northern California Community Blood Bank (NCCBB)** in Eureka, California. With Global Healing, he has since traveled to Moldova twice and to Ukraine five times.

Bob has worked in healthcare for over forty years. He started out as a music major in college, but it only took one biology class to convince him that science was his calling. After serving in the Air Force, he became a clinical lab scientist, working at **Redwood**Memorial Hospital in Fortuna, California, and then in the **St. Joseph Health** system in Eureka. In 2002, he started working as Director of Donor Services at **NCCBB**. Bob's extensive experience in quality management made him the perfect candidate for Global Healing's programs in Eastern Europe, where strengthening regulatory and quality infrastructure are paramount, particularly with the possibility of EU accession ahead.

Though he had traveled a great deal throughout the fifty states, Bob's initial trip to Moldova in 2010 was his first out of the country. Since then, he has been fortunate enough to see more of the world with his favorite travel companion—his wife, Carol. Her support is particularly valuable, he says, after long workdays abroad.

Bob has been saddened by the news from eastern Ukraine this year. He will continue working on the program in the coming years and hopes that over time the healthcare resources that have been compromised or destroyed by civil unrest will be restored and will improve. Bob loves the Global Healing sites where he has worked and looks forward to more trips, trainings and opportunities to improve access to healthcare globally. For him, it's all just part of giving back some of the experiences and gifts he believes he's been given over the course of his career and his life.

Upper Right: Bob and Carol Lalonde.

Right: Bob with fellow volunteer
Jean Purcelli at the National Blood
Transfusion Center in Moldova.



# A CAUSE TO CELEBRATE

This year, Global Healing celebrates our 20th anniversary. As we look back on the past two decades, we are amazed by what we have accomplished and overwhelmed with gratitude towards the people who have helped our organization grow and thrive. We simply could not do what we do without the time, energy and expertise of our incredible volunteers.

We will be hosting an event to commemorate our history and look ahead into the future on May 1st, 2015, from 6:30 to 9:30pm at the Cardiovascular Research Institute at UCSF Mission Bay Campus. It will be an opportunity for past and prospective volunteers, donors, and supporters to gather together and celebrate how far we've come. We hope to see you there! For more information about the event, visit twentyyears.globalhealing.org.

### HONOREES

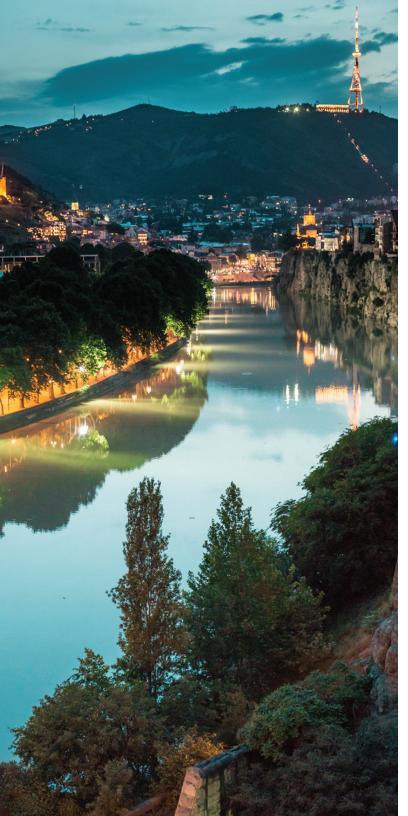
Cynthia Basso, Esq.
Dr. Elizabeth Donegan
Dr. James & Masha Doty
Dr. Christopher Gresens
Alice J. Gruber, MBA, BSN, RN
Dr. Howard Gruber
The Jo Ann Medical Center - Dr. Irakli Metreveli,
Dr. Avto Tsintsadze and Vakho Lashkhi
Dr. Sheila Jenkins
Mary McIlroy, RN
Ron Newton, CLS, EE, CE
Dr. Arup Roy-Burman
Dr. Ziad Saba
Dr. Eric Scher

Honorees are those who have poured their hearts and souls into helping Global Healing accomplish its mission. We will briefly acknowledge their service during the celebration.





From left to right: Ruth Sylvester (America's Blood Centers), Mariam Jashi (Georgian Ministry of Labour, Health and Social Affairs), and Vincent Lok & Nina Aron (Global Healing) during a meeting at the Ministry of Labour, Health and Social Affairs in Tbilisi to discuss a timeline for improving blood safety policy in Georgia.



# GLOBAL HEALING LOOKING FORWARD

2015 AIMS & OBJECTIVES

### GLOBAL & REGIONAL INITIATIVES

- Host the International Blood Safety Forum with America's Blood Centers, sponsored by Helmer Scientific.
- Coordinate a series of transfusion medicine webinars with the Grupo Cooperativo Iberoamericano de Medicina Transfusional.

### **GEORGIA**

 Continue to work with the Ministry of Labour, Health and Social Affairs, the National Center for Disease Control and our partners at the Jo Ann Medical Center to strengthen the regulatory framework and improve donor recruitment efforts.

### HAITI

• Focus training on leadership of the blood bank with emphasis on transfusion medicine and quality systems at the **Hôpital Universitaire de Mirebalais** in partnership with **Partners in Health**.

### HONDURAS

- Support the Roatán Volunteer Pediatric Clinic to improve pediatric care in the Bay Islands.
- Work to build and fund the network of antenatal and neonatal care in the Bay Islands.

## UKRAINE

• Coordinate targeted trainings for blood bank personnel to improve donor screening and care with the American International Health Alliance.

### VIETNAM

- Continue training emergency medicine physicians and nurses through the training-of-trainers model at the **National Hospital of Pediatrics** in Hanoi.
- Begin transdisciplinary training across ED, NICU and PICU departments.
- Initiate the development of a standardized curriculum.

# 2014 FINANCIAL OVERVIEW

# STATEMENT OF ACTIVITIES

	2014	2013	2012
Revenue			
Contributions, grants and gifts in kind			
Individuals and family foundations	98,000	146,000	24,000
Gifts in kind and contributed services	620,000	585,000	114,000
Investment Income	392,000	175,000	87,000
Fee for Service	32,000	127,000	
Total revenue	1,142,000	1,033,000	225,000
Expenses			
Program services	1,133,000	944,000	607,000
Administration	30,000	50,000	111,000
Total expenses	1,163,000	994,000	718,000
Excess/(shortfall) of revenue over expense	(21,000)	39,000	(493,000)
Unrealized gain/(loss) on investment	(79,000)	155,000	219,000
Change in net assets	(100,000)	194,000	(274,000)

# REVENUE BY CATEGORY

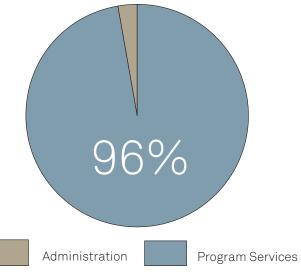


# BALANCE SHEET

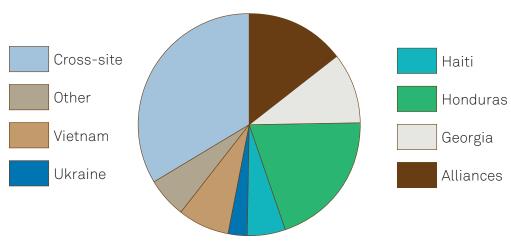
		2014	2013	2012
Assets				
Cash on hand		11,000	12,000	14,000
Interest receivable		-	13,000	1,000
Investments, at fair value		2,518,000	2,604,000	3,111,000
Other assets		500,000	581,000	_
	Total assets	3,029,000	3,210,000	3,126,000

Liabilities and equity			
Liabilities			
Accounts payable	4,000	3,000	1,000
Grants payable	115,000	153,000	258,000
Total liabilities	119,000	156,000	259,000
Equity			_
Unrestricted	2,910,000	3,054,000	2,867,000
Total equity	2,910,000	3,054,000	2,867,000
Total liabilities and equity	3,029,000	3,210,000	3,126,000

# EXPENSES BY CATEGORY



# EXPENSES BY PROGRAM



# GLOBAL HEALING STAFF MEMBERS



Luke Ifland
President
luke@globalhealing.org



Vince Lok
Program Manager
(through Dec 2014)



Nina Renata Aron
Program Manager
nina@globalhealing.org



Christina Harris
Program Manager (since Dec 2014)
christina@globalhealing.org



Ali Oligny
Communications Manager (since Dec 2014)
ali@globalhealing.org



Sandra George Administrative Assistant (through Jan 2014)





Parinaz Fozouni Grants & Research Intern Spring 2014



Spencer Liem
Program Intern, Fall 2014
spencer@globalhealing.org



Ali Oligny Communications Coordinator (through Nov 2014)



Rohini Rajgopal Grants & Research Intern, Fall 2014 grants@globalhealing.org



**Kelly Yu**Program Intern, Spring 2014

# MEMBERS OF GLOBAL HEALING

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Chief Financial Officer

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Cindy Basso, Esq. President



Amanda Wrench Trustee

# 2014 VOLUNTEERS

### STATESIDE/CROSS-SITE

Christopher Gresens, MD Jim MacPherson

### **GEORGIA**

Gregory Pete Lux, RN Ruth Sylvester, MT(ASCP)SBB, CLS

### HAITI

Benjamin Rioux-Massé, MD Sharron Zimmerman, MT(ASCP)SBB, CLS

### **HONDURAS**

Jeremy Dehn Alice Gruber, RN Howard Gruber, MD Genevieve Handy, PNP

### Local Staff

Karla Cerritos, MD, Pediatrician Armando Sanchez, MD, Anesthesiologist Enrique Tome, MD, Surgeon

### **Attendings**

Caroline Chantry, MD Richard Gonzales, MD Susan Griffis, MD Ronak Patel, MD Diane Siegel, MD

### Residents

Elysia Alvarez, MD Elizabeth Conrad, MD Almaz Dessie, MD German Echeverry, MD Anna Hoffius, MD Arpana Rayannavar, MD Roxane Santiago, MD Kristina Stillwell, MD

### **HEAL Student Interns**

Meghan Ahern Emily Carey Kylie Mason Jaclyn Wu

### **UKRAINE**

Bob Lalonde, MT(ASCP), CLS

### VIETNAM

Vera Komisarjevsky, RN, MS, ACNP Colin Partridge, MD, MPH Evelyn Porter, MS, MD



# 2014 SPONSORS

### **GENERAL CONTRIBUTORS**

Christopher & Monique Gresens Sheila Jenkins Jim MacPherson David Marinoff Thelma Jean Purcelli Arup Roy-Burman Kathleen Shiring Carl Taibl Henk & Pietie Vreman Steven Yedlin Kathy Yokeley

### HAITI

American Red Cross Blood Centers of the Pacific **Blood Source** Immucor Izumi Foundation Mississippi Valley Regional **Blood Center** NorthPoint Health and Wellness Center Oklahoma Blood Institute

### **HONDURAS**

Taleen Alexander Charles Almy Deema Alsaud Alkhozama Leah Aron Nina Aron Ryan Calder **Emily Carey** 

Maria Gmuca Greder Dental Group Gary P. Gross Howard & Alice Gruber Rebecca Harris Helmer Scientific Flise Herrala Luke Ifland Sophia Jenkins Zac Judkins Melissa Krager Spencer Liem Vincent Lok Jim Malot Patricia & Thomas McRae Minnesota Thermal Sciences Mary Oligny Jay Oligny Specialty Dental Care PC Deanna Steele Paul Yousefi

### **UKRAINE**

American International Health Alliance (AIHA)

### **VIETNAM**

Ronald McDonald House Charities

# BE PART OF A SUSTAINABLE SOLUTION. GIVE THE GIFT OF RELIABLE HEALTHCARE.

Global Healing aims for sustainable development of healthcare services, rather than short-term or emergency interventions. 100% of your contributions are tax deductible. Global Healing uses over 93% of contributions for program services, ensuring that all generosity most effectively touches the lives of others. With your support, we can continue to provide modern medical equipment, services and knowledge to doctors and patients that need it most.



### Give Cash, Stock or Medical Equipment

There are several convenient ways to give, including contributions of stock and securities. We are periodically looking for new or gently-used medical equipment with a 5+ year lifespan. Visit globalhealing.org/donate to make a contribution.



### Volunteer Your Time

Global Healing relies on the support of a diverse team of volunteers to execute our international health programs. Doctors, nurses, technologists and other healthcare professionals are encouraged to share their expertise with their counterparts abroad. There are also numerous opportunities to volunteer stateside in an administrative capacity. If you would like to volunteer, contact Christina Harris, Program Manager, with your current CV at christina@globalhealing.org.

You can make a contribution of any kind or amount on our website, www.globalhealing.org. If you would like to speak with a representative regarding contributions, you may reach Global Healing at +1 (510) 898-1859 or by email at contact@globalhealing.org.





# **GLOBAL HEALING 2014 ANNUAL REPORT**

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